Rachel Feldman

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September 15, 2026

Ms. Brennan
Coca-Cola Consolidated
Charlotte, NC

Re: Financial Analyst, FP&A

Dear Ms. Brennan,

Your posting asks for an analyst who can own the monthly forecast and write variance commentary that segment leaders actually read. In a distribution business, where a quarter point of margin is a large number, that commentary has to explain the cause and not just restate the gap. That is the part of FP&A I have spent the last four years on at Catawba Industrial Products.

Each month I send our CFO a variance package with price, volume, mix and material cost bridges for three plants, due by workday 6. During a Q3 forecast review, the freight line looked too flat against shipment volume. I traced it to a carrier rate increase that never made it into standard cost and found a $1.9M accrual shortfall before the quarter closed. Last year I also rebuilt our 13-week cash forecast in Power BI on NetSuite and bank data, and the average weekly error came down from 9% to 3% within six months.

Before Catawba I spent almost three years at Piedmont Freight Logistics building lane profitability reports that sales used to reprice 31 lanes running below cost, so I am used to handing analysis to people outside finance and seeing whether they act on it. I work daily in Workday Adaptive Planning, SQL and Excel, and passed CFA Level I in 2021.

If it would help, I can walk you through a redacted version of one of my monthly bridges. I am in Charlotte and can come to your office any weekday.

Sincerely,

Rachel Feldman