

Priya Sharma

priya.sharma@email.com · (212) 555-0198 · New York, NY · linkedin.com/in/priyasharma

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Notion
New York, NY

Re: Marketing Manager

Dear Hiring Manager,

Great products still need a story that travels, and Notion has one of the best — which is why the Marketing Manager opening caught my eye. I build the engine that turns that story into pipeline.

Over the past five years I've owned demand generation end to end: I grew qualified pipeline 3.1x in eighteen months, cut blended CAC 24% by reweighting spend toward content and lifecycle, and launched a product-led onboarding campaign that lifted activation 17%. I'm equally comfortable briefing a brand film and debugging an attribution model, and I lead small cross-functional teams without losing the thread on the numbers.

I'd love to help more teams discover what Notion can do. Thank you for considering my application — I'd welcome a conversation.

Best regards,

Priya Sharma