Allison Mercer

allison.mercer@email.com · (614) 555-0137 · Columbus, OH · linkedin.com/in/allisonmercer

September 15, 2026

Ms. Adeyemi
Northstar Home Partners
Columbus, OH

Re: Listing Agent

Dear Ms. Adeyemi,

Your team's listings in Clintonville and Worthington are the ones I study when I prepare my own pricing, so when your Listing Agent opening came up I wanted to make the case directly. I have spent eight years in residential sales in Franklin and Delaware counties, and I want the next part of my career to be mostly listings.

In 2025 I closed 18 sides for $5.9 million in volume and $151,400 in GCI. Ten of those were listings, and they sold at 99.1% of list price on average. I price from a Cloud CMA built on MLS comps, walk the house with the seller before I send a number, and tell them early when a price will not hold. That conversation has kept my price reductions rare.

About 61% of my closings last year came from past clients and people they sent me, which I track in Follow Up Boss with a quarterly contact plan. That base comes with me. I also keep clean files in dotloop and have had no compliance holds in two years, so your transaction coordinator would not be chasing me for documents.

I would welcome a conversation about how your team splits listing and buyer work and what a first year would look like. I can meet any weekday morning at your Worthington office.

Sincerely,

Allison Mercer